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PRESS RELEASE

Innovative interactive project puts Plymouth's 20th Century Architecture on the map!

The Architecture Centre Devon and Cornwall launches www.20thcenturycity.org.uk
A project funded by the Heritage Lottery Fund and the Commission for Architecture
and the Built Environment (CABE), which tells the history of Plymouth's important
20th Century architecture

Plymouth's important 20th century design, art and architecture has been captured for all to explore, learn and discover in a ground breaking project, Plymouth: 20th century city.

The unique project aims to encourage people to 'look again' and celebrate the distinctive 20th Century architecture and history of Plymouth's City Centre. The project has been developed by the Architecture Centre Devon and Cornwall and is funded by the Heritage Lottery Fund and CABE.

Plymouth: 20th century city is a web based project www.20thcenturycity.org.uk, which will run for 2 years. The website includes heritage walking trail maps and audio guided tour to download, historical archive images from Plymouth and West Devon Record Office and various resources for the community and teachers to use. To launch the project, a printed family activity map will be made available at various key locations throughout Plymouth, including the tourist office, from March 27, 2010. In addition, there will be activities and events to be held around the city throughout the project.

Plymouth is truly a 20th Century city, it was granted city status in 1928 and currently has the greatest number of post-war listed buildings in the country, outside London. Plymouth City Centre represented the architecture of the future – clean, bright, democratic and, most of all, optimistic.

"We want the 20th Century Architecture and built environment of Plymouth to be accessible and inspirational to all ages" said Marie Sellars of the Architecture Centre Devon and Cornwall. "The website site, family activity and walking trail maps will enable people to explore and have fun learning about the sometimes hidden 20th century design, art and architecture of Plymouth's City Centre, and why it is so special".

The site was designed and built by Plymouth based media company, Onshore Media (www.weareonshore). "This was a fantastic project which allowed us to be innovative and inclusive in the telling of Plymouth's modern history." said Onshore's Creative Director, Robin Holland.



Commenting on the importance of the project, the Heritage Lottery Fund's Head of Region, Nerys Watts, said: "The history of the City of Plymouth is punctuated with key events in our national heritage, and the 20th century was no exception to this. Devastated by the heavy bombing of World War II, the radical design for reconstruction of the city centre exemplified the forward looking, optimistic outlook of the post war period. We are delighted to support this project, which records and retells the story of that era in an exciting and innovative way that will capture the imaginations of young and old, local citizen and visitor alike."

As part of this project the Architecture Centre Devon and Cornwall are asking people of all ages and abilities to get out and about and add to the collection of images of Plymouth: Your 20th Century City. They are looking for images of 20th century buildings, landscape, and public art in and around the centre of Plymouth. Go to www.20thcenturycity.org.uk to find out how to take part.

For further details please contact info@20thcenturycity.org.uk.

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For further press enquiries please contact either Marie Sellars **07969 327525** or Tanya Griffiths **07791 138012**.

NOTES TO EDITORS

- The [Architecture Centre Devon and Cornwall](http://www.acdandc.org.uk) was established in June 2006 with support from CABI - The Commission for Architecture and the Built Environment and Creating Excellence, the regional centre for sustainable communities, to promote quality in the design of the Built Environment. It is an independent, not for profit organisation working in the sub-region towards design excellence. For more details visit www.acdandc.org.uk.
- The Heritage Lottery Fund (HLF) enables communities to celebrate, look after and learn more about our diverse heritage. From our great museums and historic buildings to local parks and beauty spots or recording and celebrating traditions, customs and history, HLF grants open up our nation's heritage for everyone to enjoy. Since 1994 it has supported more than 26,000 projects, allocating over £4 billion across the UK. www.hlf.org.uk

